

# CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Greer, Margolis, & Mitchell #1**  
**1010 Wisconsin Ave.**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u>		<u>Alt Order #</u>
801878 /		06256497
<u>Product</u>		
<b>OBAMA SKED A</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
<b>08/03/12 - 09/03/12</b>	<b>1522</b>	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
<b>Obama for America 2012</b>	08/07/12 / 08/07/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
<b>WOIO</b>	Teresa Difuria	Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	WOIO	08/07/12	08/31/12	Let's Make A Deal	10-11a		:30			NM	16 \$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	08/06/12	08/12/12	- TWTF--	4					\$500.00		
Week:	08/13/12	08/19/12	- TWTF--	4					\$500.00		
Week:	08/20/12	08/26/12	- TWTF--	4					\$500.00		
Week:	08/27/12	09/02/12	- TWTF--	4					\$500.00		
2	WOIO	08/07/12	08/31/12	Action News at 11p	11-1135p		:30			NM	16 \$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	08/06/12	08/12/12	- TWTF--	4					\$1,000.00		
Week:	08/13/12	08/19/12	- TWTF--	4					\$1,000.00		
Week:	08/20/12	08/26/12	- TWTF--	4					\$1,000.00		
Week:	08/27/12	09/02/12	- TWTF--	4					\$1,000.00		
3	WOIO	08/07/12	08/31/12	David Letterman	1135p-1238a		:30			NM	12 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	08/06/12	08/12/12	- TWTF--	3					\$500.00		
Week:	08/13/12	08/19/12	- TWTF--	3					\$500.00		
Week:	08/20/12	08/26/12	- TWTF--	3					\$500.00		
Week:	08/27/12	09/02/12	- TWTF--	3					\$500.00		
4	WOIO	08/07/12	08/31/12	Price is Right	11a-12p		:30			NM	29 \$15,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	08/06/12	08/12/12	- TWTF--	5					\$525.00		
Week:	08/13/12	08/19/12	MTWTF--	8					\$525.00		
Week:	08/20/12	08/26/12	MTWTF--	8					\$525.00		
Week:	08/27/12	09/02/12	MTWTF--	8					\$525.00		
5	WOIO	08/07/12	08/31/12	CBS Soaps	1230-2p		:30			NM	32 \$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	08/06/12	08/12/12	- TWTF--	8					\$600.00		
Week:	08/13/12	08/19/12	MTWTF--	8					\$600.00		
Week:	08/20/12	08/26/12	MTWTF--	8					\$600.00		
Week:	08/27/12	09/02/12	MTWTF--	8					\$600.00		
6	WOIO	08/07/12	08/31/12	Action News at Noon	12-1230p		:30			NM	28 \$13,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	08/06/12	08/12/12	- TWTF--	7					\$475.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

Contract / Revision 801878 /	Alt Order # 06256497	
Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate # 1522
Advertiser <b>Obama for America 2012</b>	Original Date / Revision 08/07/12 / 08/07/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
Week: 08/13/12		08/19/12		MTWTF--				7	\$475.00		
Week: 08/20/12		08/26/12		MTWTF--				7	\$475.00		
Week: 08/27/12		09/02/12		MTWTF--				7	\$475.00		
7	WOIO	08/07/12	08/31/12	Anderson	3-4p		:30			NM	12 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWTF--				3	\$250.00		
Week: 08/13/12		08/19/12		MTWTF--				3	\$250.00		
Week: 08/20/12		08/26/12		MTWTF--				3	\$250.00		
Week: 08/27/12		09/02/12		MTWTF--				3	\$250.00		
8	WOIO	08/07/12	08/31/12	Action News at 4p	4-5p		:30			NM	35 \$22,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWTF--				5	\$650.00		
Week: 08/13/12		08/19/12		MTWTF--				10	\$650.00		
Week: 08/20/12		08/26/12		MTWTF--				10	\$650.00		
Week: 08/27/12		09/02/12		MTWTF--				10	\$650.00		
9	WOIO	08/07/12	09/02/12	Action News at 430a	430-5a		:30			NM	20 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWT--S				5	\$90.00		
Week: 08/13/12		08/19/12		-TWT--S				5	\$90.00		
Week: 08/20/12		08/26/12		-TWT--S				5	\$90.00		
Week: 08/27/12		09/02/12		-TWT--S				5	\$90.00		
10	WOIO	08/07/12	08/31/12	Action News at 5a	5-6a		:30			NM	20 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWTF--				5	\$125.00		
Week: 08/13/12		08/19/12		MTWTF--				5	\$125.00		
Week: 08/20/12		08/26/12		MTWTF--				5	\$125.00		
Week: 08/27/12		09/02/12		MTWTF--				5	\$125.00		
11	WOIO	08/07/12	08/31/12	Action News at 5p	5-6p		:30			NM	33 \$23,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWTF--				3	\$700.00		
Week: 08/13/12		08/19/12		MTWTF--				10	\$700.00		
Week: 08/20/12		08/26/12		MTWTF--				10	\$700.00		
Week: 08/27/12		09/02/12		MTWTF--				10	\$700.00		
12	WOIO	08/07/12	08/31/12	Action News at 6p	6-630p		:30			NM	29 \$20,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWTF--				6	\$700.00		
Week: 08/13/12		08/19/12		MTWTF--				7	\$700.00		
Week: 08/20/12		08/26/12		MTWTF--				8	\$700.00		
Week: 08/27/12		09/02/12		MTWTF--				8	\$700.00		
13	WOIO	08/07/12	08/31/12	Action News at 6a	6-7a		:30			NM	20 \$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWTF--				5	\$175.00		
Week: 08/13/12		08/19/12		MTWTF--				5	\$175.00		
Week: 08/20/12		08/26/12		MTWTF--				5	\$175.00		
Week: 08/27/12		09/02/12		MTWTF--				5	\$175.00		
14	WOIO	08/07/12	08/31/12	CBS Evening News	630-7P		:30			NM	17 \$11,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 08/06/12		08/12/12		-TWTF--				5	\$650.00		
Week: 08/13/12		08/19/12		MTWTF--				5	\$650.00		
Week: 08/20/12		08/26/12		MTWTF--				5	\$650.00		

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Contract / Revision	Alt Order #	
801878 /	06256497	
Contract Dates	Product	Estimate #
08/03/12 - 09/03/12	OBAMA SKED A	1522
Advertiser		
Obama for America 2012		
Original Date / Revision		
08/07/12 / 08/07/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
Week:		08/27/12	09/02/12	MTWTF--				2	\$650.00		
15	WOIO	08/07/12	08/31/12	The Insider	7-730p		:30			NM	20 \$10,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	-TWTF--				5	\$500.00		
Week:		08/13/12	08/19/12	MTWTF--				5	\$500.00		
Week:		08/20/12	08/26/12	MTWTF--				5	\$500.00		
Week:		08/27/12	09/02/12	MTWTF--				5	\$500.00		
16	WOIO	08/07/12	08/31/12	The Early Show	7-9a		:30			NM	40 \$6,600.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	-TWTF--				10	\$165.00		
Week:		08/13/12	08/19/12	MTWTF--				10	\$165.00		
Week:		08/20/12	08/26/12	MTWTF--				10	\$165.00		
Week:		08/27/12	09/02/12	MTWTF--				10	\$165.00		
17	WOIO	08/07/12	08/31/12	Inside Edition	730-8p		:30			NM	20 \$10,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	-TWTF--				5	\$500.00		
Week:		08/13/12	08/19/12	MTWTF--				5	\$500.00		
Week:		08/20/12	08/26/12	MTWTF--				5	\$500.00		
Week:		08/27/12	09/02/12	MTWTF--				5	\$500.00		
18	WOIO	08/17/12	08/31/12	Fri Hour 3	10-11p		:30			NM	2 \$6,400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/13/12	08/19/12	----1--				1	\$3,200.00		
Week:		08/20/12	08/26/12	-----				0	\$0.00		
Week:		08/27/12	09/02/12	----1--				1	\$3,200.00		
19	WOIO	08/20/12	08/20/12	Mon Hour 3	10-11P		:30			NM	1 \$3,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/20/12	08/26/12	1-----				1	\$3,000.00		
20	WOIO	08/04/12	09/01/12	11p-1205a	11p-1205a		:30			NM	5 \$3,750.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	-----1-				1	\$750.00		
Week:		08/06/12	08/12/12	-----1-				1	\$750.00		
Week:		08/13/12	08/19/12	-----1-				1	\$750.00		
Week:		08/20/12	08/26/12	-----1-				1	\$750.00		
Week:		08/27/12	09/02/12	-----1-				1	\$750.00		
E 21	WOIO	08/11/12	09/01/12	SA Action News at 6p	6-630p		:30			NM	5 \$2,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	-----1-				1	\$500.00		
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type	
1	WOIO	08/06/12-08/12/12	SA Action News at 6p		6-630p	-----Sa--	:30		\$500.00	NM	
<i>Credited</i>											
Week:		08/13/12	08/19/12	-----2-				2	\$500.00		
Week:		08/20/12	08/26/12	-----1-				1	\$500.00		
Week:		08/27/12	09/02/12	-----2-				2	\$500.00		
22	WOIO	08/11/12	09/01/12	Sat 7-8p	7-8p		:30			NM	4 \$1,700.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	-----1-				1	\$425.00		
Week:		08/13/12	08/19/12	-----1-				1	\$425.00		
Week:		08/20/12	08/26/12	-----1-				1	\$425.00		
Week:		08/27/12	09/02/12	-----1-				1	\$425.00		

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<u>Contract / Revision</u>	<u>Alt Order #</u>
801878 /	06256497

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/03/12 - 09/03/12	OBAMA SKED A	1522

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama for America 2012	08/07/12 / 08/07/12

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Totals</u>	
											<u>Spots</u>	<u>Amount</u>
23	WOIO	08/12/12	08/26/12	Face the Nation	1030-11a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	-----1					1	\$450.00			
Week:	08/13/12	08/19/12	-----					0	\$0.00			
Week:	08/20/12	08/26/12	-----1					1	\$450.00			
24	WOIO	08/05/12	09/02/12	11p-1205a	11p-1205a		:30			NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	07/30/12	08/05/12	-----1					1	\$775.00			
Week:	08/06/12	08/12/12	-----1					1	\$775.00			
Week:	08/13/12	08/19/12	-----1					1	\$775.00			
Week:	08/20/12	08/26/12	-----1					1	\$775.00			
Week:	08/27/12	09/02/12	-----1					1	\$775.00			
E 25	WOIO	08/12/12	09/02/12	SU Action News at 630p	630-7p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	-----1					1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>			<u>Rate</u>	<u>Type</u>
1	WOIO	08/06/12-08/12/12		SU Action News at 630p	630-7p			-----St	:30		\$500.00	NM
26	WOIO	08/05/12	09/02/12	Sun Hour 1	7-8p		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	07/30/12	08/05/12	-----1					1	\$3,500.00			
Week:	08/06/12	08/12/12	-----					0	\$0.00			
Week:	08/13/12	08/19/12	-----1					1	\$3,500.00			
Week:	08/20/12	08/26/12	-----					0	\$0.00			
Week:	08/27/12	09/02/12	-----1					1	\$3,500.00			
27	WOIO	08/12/12	09/02/12	CBS Sunday Morning	9-1030a		:30			NM	16	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	-----4					4	\$450.00			
Week:	08/13/12	08/19/12	-----4					4	\$450.00			
Week:	08/20/12	08/26/12	-----4					4	\$450.00			
Week:	08/27/12	09/02/12	-----4					4	\$450.00			
28	WOIO	08/09/12	08/23/12	Thur Hour 3	10-11p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	---2---					2	\$3,000.00			
Week:	08/13/12	08/19/12	-----					0	\$0.00			
Week:	08/20/12	08/26/12	---1---					1	\$3,000.00			
29	WOIO	08/16/12	08/16/12	Thur Hour 2	9-10P		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/13/12	08/19/12	---1---					1	\$4,750.00			
30	WOIO	08/14/12	08/28/12	Tue Hour 3	10-11P		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/13/12	08/19/12	-1-----					1	\$3,000.00			
Week:	08/20/12	08/26/12	-----					0	\$0.00			
Week:	08/27/12	09/02/12	-1-----					1	\$3,000.00			
31	WOIO	08/07/12	08/21/12	Tue Hour 1	8-9P		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	-2-----					2	\$3,500.00			
Week:	08/13/12	08/19/12	-----					0	\$0.00			

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**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

Contract / Revision 801878 /	Alt Order # 06256497	
Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate # 1522
Advertiser <b>Obama for America 2012</b>	Original Date / Revision 08/07/12 / 08/07/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week: 08/20/12		08/20/12	08/26/12	- 1-----				1	\$3,500.00		
32	WOIO	08/21/12	08/21/12	Tue Hour 2			:30			NM	1 \$3,250.00
Week: 08/20/12		08/20/12	08/26/12	- 1-----				1	\$3,250.00		
33	WOIO	08/08/12	08/22/12	Wed Hour 3			:30			NM	2 \$7,000.00
Week: 08/06/12		08/06/12	08/12/12	-- 1-----				1	\$3,500.00		
Week: 08/13/12		08/13/12	08/19/12	-----				0	\$0.00		
Week: 08/20/12		08/20/12	08/26/12	-- 1-----				1	\$3,500.00		
34	WOIO	08/03/12	08/03/12	Let's Make A Deal	10-11a		:30			NM	2 \$1,000.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$500.00		
35	WOIO	08/03/12	08/03/12	Action News at 11p	11-1135p		:30			NM	2 \$2,000.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$1,000.00		
36	WOIO	08/03/12	08/03/12	Action News at 11p	11-1135p		:30			NM	2 \$1,000.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$500.00		
37	WOIO	08/03/12	08/03/12	David Letterman	1135p-1238a		:30			NM	2 \$1,050.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$525.00		
38	WOIO	08/03/12	08/03/12	CBS Soaps	1230-2p		:30			NM	3 \$1,800.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				3	\$600.00		
39	WOIO	08/03/12	08/03/12	Action News at Noon	12-1230p		:30			NM	2 \$950.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$475.00		
40	WOIO	08/03/12	08/03/12	Action News at 4p	4-5p		:30			NM	2 \$1,300.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$650.00		
41	WOIO	08/06/12	08/06/12	Action News at 430a	430-5a		:30			NM	2 \$180.00
Week: 08/06/12		08/06/12	08/12/12	M-----				2	\$90.00		
42	WOIO	08/03/12	08/03/12	Action News at 5a	5-6a		:30			NM	2 \$250.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$125.00		
43	WOIO	08/03/12	08/03/12	Action News at 5p	5-6p		:30			NM	2 \$1,400.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$700.00		
44	WOIO	08/03/12	08/03/12	Action News at 6p	6-630p		:30			NM	1 \$700.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				1	\$700.00		
45	WOIO	08/03/12	08/03/12	Action News at 6a	6-7a		:30			NM	2 \$350.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				2	\$175.00		
46	WOIO	08/03/12	08/03/12	The Insider	7-730p		:30			NM	1 \$500.00
Week: 07/30/12		07/30/12	08/05/12	---- F--				1	\$500.00		
47	WOIO	08/03/12	08/03/12	The Early Show	7-9a		:30			NM	3 \$495.00

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Contract / Revision 801878 /	Alt Order # 06256497	
Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate # 1522
Advertiser <b>Obama for America 2012</b>		Original Date / Revision 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
Week:		07/30/12	08/05/12	-----F--				3	\$165.00		
48	WOIO	08/03/12	08/03/12	Inside Edition	730-8p		:30			NM	1 \$500.00
Week:		07/30/12	08/05/12	-----F--				1	\$500.00		
49	WOIO	08/13/12	09/03/12	Let's Make A Deal	10-11a		:30			NM	4 \$2,000.00
Week:		08/13/12	08/19/12	M-----				1	\$500.00		
Week:		08/20/12	08/26/12	M-----				1	\$500.00		
Week:		08/27/12	09/02/12	M-----				1	\$500.00		
Week:		09/03/12	09/09/12	M-----				1	\$500.00		
50	WOIO	08/13/12	09/03/12	Action News at 11p	11-1135p		:30			NM	4 \$4,000.00
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00		
Week:		08/20/12	08/26/12	M-----				1	\$1,000.00		
Week:		08/27/12	09/02/12	M-----				1	\$1,000.00		
Week:		09/03/12	09/09/12	M-----				1	\$1,000.00		
D 51	WOIO	09/03/12	09/03/12	Price is Right	11a-12p		:30			NM	0 \$0.00
52	WOIO	09/03/12	09/03/12	Action News at Noon	12-1230p		:30			NM	1 \$475.00
Week:		09/03/12	09/09/12	M-----				1	\$475.00		
D 53	WOIO	09/03/12	09/03/12	Action News at 4p	4-5p		:30			NM	0 \$0.00
D 54	WOIO	09/03/12	09/03/12	Action News at 5p	5-6p		:30			NM	0 \$0.00
55	WOIO	08/06/12	08/06/12	Let's Make A Deal	10-11a		:30			NM	2 \$1,000.00
Week:		08/06/12	08/12/12	M-----				2	\$500.00		
56	WOIO	08/06/12	08/06/12	Action News at 11p	11-1135p		:30			NM	2 \$2,000.00
Week:		08/06/12	08/12/12	M-----				2	\$1,000.00		
57	WOIO	08/06/12	08/06/12	Action News at 11p	11-1135p		:30			NM	1 \$500.00
Week:		08/06/12	08/12/12	M-----				1	\$500.00		
58	WOIO	08/06/12	08/06/12	David Letterman	1135p-1238a		:30			NM	2 \$1,050.00
Week:		08/06/12	08/12/12	M-----				2	\$525.00		
59	WOIO	08/06/12	08/06/12	CBS Soaps	1230-2p		:30			NM	3 \$1,800.00
Week:		08/06/12	08/12/12	M-----				3	\$600.00		
60	WOIO	08/06/12	08/06/12	Action News at Noon	12-1230p		:30			NM	2 \$950.00
Week:		08/06/12	08/12/12	M-----				2	\$475.00		
61	WOIO	08/06/12	08/06/12	Action News at 4p	4-5p		:30			NM	2 \$1,300.00
Week:		08/06/12	08/12/12	M-----				2	\$650.00		
62	WOIO	08/06/12	08/06/12	Action News at 5a	5-6a		:30			NM	2 \$250.00
Week:		08/06/12	08/12/12	M-----				2	\$125.00		
63	WOIO	08/06/12	08/06/12	Action News at 5p	5-6p		:30			NM	1 \$700.00
Week:		08/06/12	08/12/12	M-----				1	\$700.00		

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Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate # 1522
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
64	WOIO	08/06/12	08/06/12	Action News at 6p	6-630p		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	M-----				1	\$700.00		
65	WOIO	08/06/12	08/06/12	Action News at 6a	6-7a		:30			NM	2 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	M-----				2	\$175.00		
66	WOIO	08/06/12	08/06/12	The Insider	7-730p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	M-----				1	\$500.00		
67	WOIO	08/06/12	08/06/12	The Early Show	7-9a		:30			NM	2 \$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	M-----				2	\$165.00		
68	WOIO	08/06/12	08/06/12	Inside Edition	730-8p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	M-----				1	\$500.00		
N 69	WOIO	08/12/12	08/12/12	Sun Action News at 7a	7-9a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	-----S				2	\$500.00		

Totals

522 \$307,530.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	402	\$239,530.00	\$203,600.50
08/27/12 - 09/03/12	120	\$68,000.00	\$57,800.00
<b>Totals</b>	<b>522</b>	<b>\$307,530.00</b>	<b>\$261,400.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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